



# INTERNATIONAL EDUCATION WEEK 2024

*Nov. 11 – 16*



# GLOBAL DIALOGUES: CONNECTING ACROSS DIFFERENCES

International Education Week is a joint initiative of the U.S. Department of State and the U.S. Department of Education to celebrate and promote the power of global engagement and intercultural exchange. At Virginia Tech, we are hosting International Education Week (IEW) from November 11-16, 2024 with a theme centered on *Global Dialogues: Connecting Across Cultural Differences*.



## O B J E C T I V E S

Celebrating our international students and scholars

Promoting alignment with the UN Sustainable Development Goals

Making intercultural exchange and global learning accessible for all

Building communities of resilience and hope

Showcasing Virginia Tech's global engagement

# PROGRAM

## PREVIEW

**Keynote by UNHRC Goodwill  
Ambassador Mary Maker**

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**Forum on Education Abroad Standards of  
Good Practice & Advancing the UN  
Sustainable Development Goals Workshop**

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**Dance of Nations**

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**Cirque Kalabanté, "Afrique en Cirque"  
Performance**

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**Fulbright Information Sessions**

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**Women and Gender Discussion Series with  
Kalpana Giri, World Resources Institute**

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**Study Abroad Photo Exhibition**

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# SPONSORS



## **SIGNATURE**      **\$10,000**

### ONE SIGNATURE SPONSORSHIP AVAILABLE

- Company/organization logo featured on the International Education Week website as the signature sponsor of IEW
- Company/organization logo on select marketing materials and the website
- Company/organization logo and promotional information featured at the keynote speaker event including verbal recognition
- Opportunity to display organization banner and/or setup a table at the keynote speaker event

## **PREMIER**      **\$5,000**

### TWO PREMIER SPONSORSHIPS AVAILABLE

- Company/organization logo featured on the International Education Week website as a premier sponsor of IEW
- Company/organization logo on select marketing materials and the website
- Company/organization logo and promotional information featured during at least one specific IEW event including verbal recognition

## **CHAMPION**      **\$1,000**

### MULTIPLE CHAMPION SPONSORSHIPS AVAILABLE

- Company/organization logo on the sponsorship section of the website

## **SUPPORTER**      **\$500- \$250**

### MULTIPLE SUPPORTER SPONSORSHIPS AVAILABLE

- Acknowledgement as IEW supporter on the International Education Week website

# BECOME A SPONSOR TODAY



## A GLOBAL COMMUNITY YOU DON'T WANT TO MISS

Join a global community as we learn, work, and grow together through international education.

- Elevate and promote your brand at a premier global learning event.
- Build your network within Virginia Tech and the Town of Blacksburg communities.
- Reach new and potential partners and constituents.
- Connect with event attendees representing all areas of international education from admissions, advising, and advocacy to teaching, research, and study abroad.

### SPONSOR DONATIONS EXTERNAL TO VIRGINIA TECH

Sponsor donations may be made via Virginia Tech Online Giving at the following [link](#).

### SPONSOR DONATIONS INTERNAL TO VIRGINIA TECH

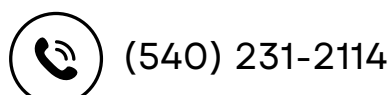
If you are a Virginia Tech department or office and would like to contribute to International Education week, donations may be made via Hokiemark Internal Service Request to fund **220498 Int'l Education Week**.

## CONTACT INFORMATION

If you have questions about the sponsorship process, please contact:

**Rachel Fitzgerald**

**International Education Week Steering Committee Chair**



# THANK YOU



## WE APPRECIATE YOUR SUPPORT

*With gratitude from IEW's Steering Committee*

- Amanda Broome, Assistant Director of Communications, Outreach & International Affairs
- Rob Emmett, Associate Director for International Programs, Cranwell International Center
- Rachel Fitzgerald, Associate Director for Global Education, Global Education Office
- Virginia Ford, Outreach & Events Manager, Global Education Office
- Tom Hammett, Professor, Department of Sustainable Materials, College of Natural Resources and Environment
- Farida Jalalzai, Associate Dean for Global Engagement, College of Liberal Arts and Human Sciences
- Theresa Johansson, Director, Global Education Office
- Elsie Paredes, Director, Language and Culture Institute
- Nicole Sanderlin, Director of Global Engagement, College of Engineering
- Ariana Garrastegui Segarra, President of Mozaiko
- Carey Stewart, Assistant Director of Intercultural Learning & Prog Director for Mozaiko, Cranwell International Center
- Lauren Surface, Director of Student Services, Graduate School